

MY NAME IS _

MY NAME IS _____

PROGRAM

The Premiere

Film screening

Round Table

Inviting directors, artists & professionals to reflect on their fields in relation to the topic of identity

The Canvas

A community project

Sharing names and stories

MY NAME IS _____

PROGRAM

- **Audience Entrance Guidance: 5:50 PM (10 mins)**

Guiding the audience into the event space.

- **Opening Remarks: 6:00 PM (5-8 mins)**

Thanking the collaboration partners and guests.

- **Movie Viewing: 6:10 PM (71 mins)**

Sequence: [Follow the logic: what women go through in society, the dilemmas they face, to the positive identity shaping at the end.]

1. Fallen dream (13 mins)
2. Carrie (22 mins)
3. Aurora (4 mins)
4. Purple Lingerie (premiere) (6 mins)
5. VHS Tape Replaced (17 mins)
6. The Spaces We Inhabit (10 mins)

- **Short Break: 7: 35 PM (10 mins)**

- **Round Table: 7: 45 PM (35-40 mins)**

The moderator guides the guest speakers through a discussion on the inspiration behind the project, academic theories and social issues.

- **Audience Q&A (20-25 mins)**

- **Introducing the Canvas (5 mins)**

- **Post-Film Cocktail: 8:15 PM (40-60 mins)**

A blank canvas will be provided for viewers to write their names and messages, allowing the audience to engage with our team and guests.



MY NAME IS

CONCEPT

A look at identity through the female lens in relation to today's re-definition of luxury.

Above: Crop of Manet's Olympia (1863-65), focused on the *chat noir*.

MY NAME IS

PROJECT GOALS

Empowering self-expression

Raising awareness

On social/economic/political barriers

The way preconceptions feed into collective issues

A positive rebellion

Challenging perspectives on identity, in relation to,

And re-defining luxury

MY NAME IS _____

PROJECT

GOALS *Continued*

VISION

To be a lasting inspiration for women, regardless of social class, and to empower them to make their mark

MISSION

To build an event that celebrates individuality, brings awareness to social inequality, and asserts the value (and equality) of these groups in society

AMBITION

To continue a yearly project that highlights young female artists whose works speak on individuality and social justice + adds to the names immortalized by the event

VALUES

empowerment, inclusivity, rebellion

OBJECTIVES

reach >50% female participants

reach >50% POC participants

*reach >25% participants who are professionals in their creative domains
of a minimum 100 participant goal*



MY NAME IS

LOCATION + EVENT DATE

Screening at The American University of Paris.
May 6 2024.



MY NAME IS

NOW SCREENING

Fallen dream
Carrie
Aurora
Purple Lingerie
VHS Tape Replaced
The Spaces We Inhabit



MY NAME IS

Our Films

Fallen Dream

Duration: 13 minutes

Synopsis

A young dancer gets a chance of a lifetime, but at what cost?



Erica Bergsmeds

Erica Bergsmeds was born in Sweden. She received a Meisner acting diploma at Neighbourhood Playhouse and The School For Film and TV in New York, where she also studied directing. At the University of Vienna in Austria, she studied film and directing. Erica had a principal role in Eric Sheaffer's film Wirey Spindell. She played the lead role in a Swedish National TV series on SVT called "Tyst Dumsnut Och Kyss mig", and smaller roles in films include Spike Lee's Summer of Sam, The Scorned, My New York Stories, and Trapped. Erica's directing credits include the feature film LA Swedes and short films Waiting for a Prince, Ice Maiden Stunneth, and Milk. Erica has also been featured in many fashion magazines worldwide with her images as a fashion photographer. She continues her work as a director, photographer, and actor.

MY NAME IS _____

The DIRECTOR



Fancy Alexandersson

Fancy Alexandersson is recognized for her multifaceted talents as an actress, writer, singer, dancer, and producer, notably appearing in productions such as *Fallen Dream*, *Me, Myself & Marilyn*, and *My Drowning Man*.

Hailing from her hometown in Sweden, Alexandersson embarked on her creative journey early on, delving into writing poetry and plays at the age of twelve. She initially found her footing in acting at the local theater, while also engaging in competitive dance from the age of six and participating in the church choir during her formative years. Her career took an unexpected turn when she was discovered as a model at the age of thirteen, setting the stage for her eventual transition into an international career in filmmaking.

MY NAME IS _____

The ARTIST



MY NAME IS

Synopsis

At a house party, where the scent of hormones lingers, intertwining pythons, majestic rams, mating wild dogs...

Friends around gradually undergo transformations, weakened by alcohol and music, including the rational Carrie, who starts to waver. Just as she decides to let loose, she discovers that things are far from simple as she had imagined.

Our Films

Carrie

Duration: 22 minutes



Xie Shuyun

A graduate of Beijing Foreign Studies University and University of Paris III, she began studying at the Shanghai Vancouver Film Academy in 2020, majoring in screenwriting and directing. During her time at the academy, she completed her first short film "Assist Bath," which was selected for the Bangalore International Short Film Festival and received the Jury Recommended Award at the Golden Lotus Awards.

MY NAME IS _____

The DIRECTOR

A woman with dark hair pulled back, wearing a white t-shirt, is shown in profile from the chest up. She is looking downwards and to the left with a serious expression. The background is a plain, light-colored wall.

MY NAME IS

Our Films

Aurora

Duration: 4 minutes

Synopsis

An intense short portraying the internal struggles of a young woman.



MY NAME IS

Our Films

Purple Lingerie

Duration: 6 minutes

Synopsis

A young mother's life dealing with loneliness— how far is motherhood defined by womanhood?



Li Jiayi

Li Jiayi is a director, actor, and interdisciplinary artist currently pursuing an MFA in directing and screenwriting at Columbia University. They graduated with a bachelor's degree in Architecture design from RMIT University in Australia and also studied in the Directing Department at Beijing Film Academy. Jiayi has written and directed several narrative short films, including 'qíqí', 'Aurora', and 'Purple Lingerie', and has also served as the cinematographer for several short films. Additionally, Jiayi has created experimental videos, such as 'Conspiracy' and 'Void', and has participated in multiple exhibitions as an interdisciplinary artist.

MY NAME IS _____

The DIRECTOR



MY NAME IS

Synopsis

Set in 1987, a young black Saudi man attempts to impress his crush by mimicking an 80s iconic singer Crown (based on Prince). After recording the Video Tape, it goes to the wrong hands. This film explores racial identity in the time of analog media.

Our Films

VHS Tape Replaced

Duration: 17 minutes

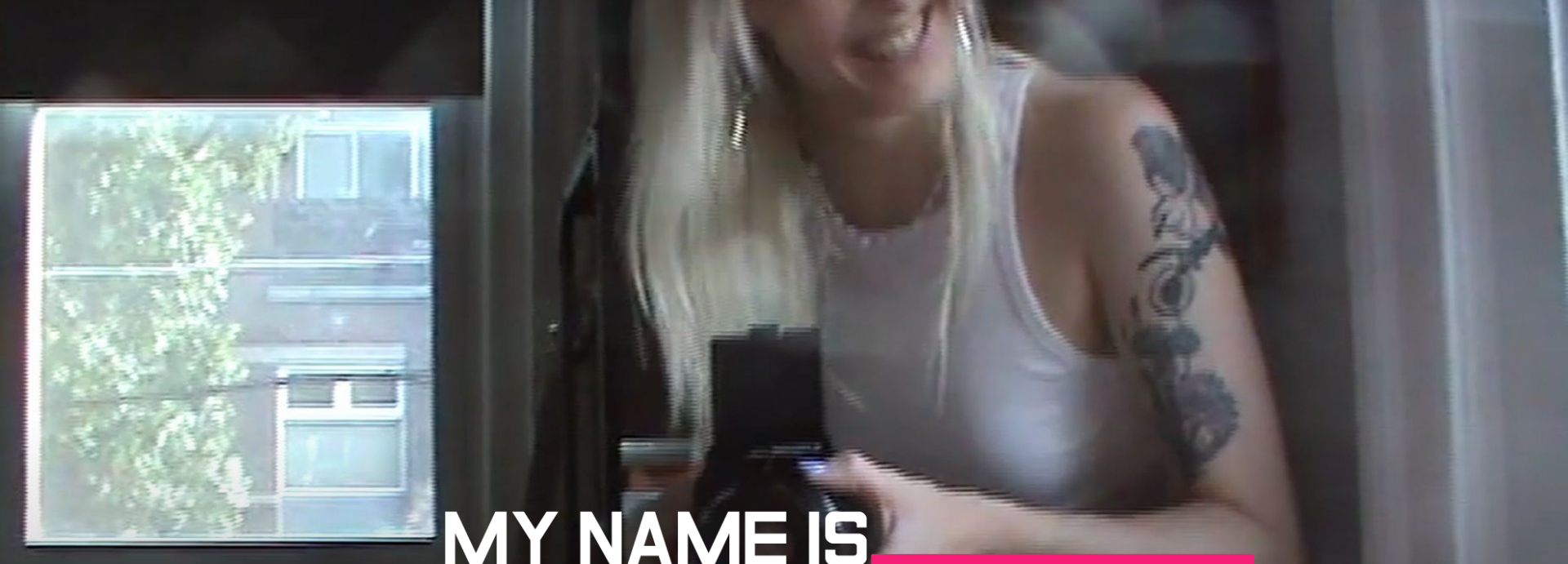


Maha Al-Saati

Maha Al-Saati is an independent filmmaker interested in exploring femininity, gender, and women's issues in the Arab World. She is also an honorary recipient of the TIFF Filmmaker Lab Fellowship – Share Her Journey Award and and The Hollywood Foreign Press Association (HFPA) residency 2021. Her short films include: “Cycle of Apples” (2019), “Fear: Audibly” (2017), and “Hair: The Story of Grass” (2018), a satire about how body hair shapes beauty standards and defines gender in the Arab world and an official selection of Fantastic Fest 2018, Slamdance 2019, HollyShorts 2019.

MY NAME IS _____

The DIRECTOR



MY NAME IS

Synopsis

Explore collage art with Snow Wasylyk, who transforms her living space into a gallery reflecting her personal journey. Discover how she uses found objects, sketches, and writings to craft visual stories that explore identity and transformation. This experience invites reflection on the power of art in expressing and shaping our personal narratives.

Our Films

The Spaces We Inhabit
Duration: 10 minutes



Alexis Hartman

Alexis Hartman, an American photographer and filmmaker, finds beauty in the ordinary, transforming everyday moments into extraordinary narratives. Rooted in femininity, authenticity, and intimacy, her work captures the raw essence of her subjects with grace and honesty. Using vintage equipment, she adds a nostalgic touch, bridging the past and present to evoke a timeless connection. Through her storytelling prowess, Alexis invites viewers to see the world anew, filled with beauty, magic, and endless inspiration.

MY NAME IS _____

The DIRECTOR

Professor Martz is a history and politics teacher and currently in AUP's ACE Center as Co-Director for Academic Advising in addition to her teachings most recently in history and politics . Her research interests include women's history and gender studies, particularly women's access to institutions and women's activism, as well as the interface between religion and public life. She researches and publishes on nineteenth and early twentieth century British movements where these interfaces were significant, such as the Salvation Army and the militant suffrage movement, as well as on aspects of California's regional religious culture during the same period, with a special interest in Pentecostalism and early Fundamentalism.

MY NAME IS _____

The Speakers



Linda Martz

Professor Gilbert has taught at The American University of Paris since 1999. Before that, he taught at Cambridge University in England. He teaches courses on modern literature (with special focus on modernism, questions around translation and cultural studies, the study of prosody, and the consideration of literature in relation to economics, politics, and sexuality). His first book, *Before Modernism Was: Modern History and the Constituency of Writing*, was published by Palgrave-Macmillan in 2004.

MY NAME IS _____

The Speakers



Geoffrey Gilbert

Yvonne Fuchs is a seasoned business coach and mentor with over 40 years of experience in the creative and commercial sectors. She specializes in helping creative and social enterprises thrive, providing strategic oversight as a Non-Executive Director and pioneering innovative approaches like the Branding Workshop and "The Zen of Business." Committed to both commercial success and social impact, Yvonne also engages in peace-making efforts and supports NGOs. Her creative work, rooted in Zen mindfulness, spans diverse themes from landscapes to social critiques, reflecting her deep engagement with contemporary issues.



Yvonne Fuchs

MY NAME IS _____

The Speakers



Jing Li

CURATOR



Hadley Neal

PRODUCER



Yimeng Ma

FINANCE &
ADMINISTRATION



Nawal Khamis

VISUAL DESIGN &
EVENT PLANNING



Anjela Sevilla

MARKETING
STRATEGY

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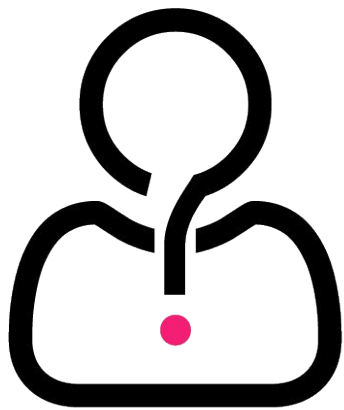
MEET the TEAM



WAGLEN

MY NAME IS _____

Our SPONSORS



MY NAME IS_



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